

# Support Airdrie Angel

Updated 2018



## Can you help lift someone's spirit? Are you looking to share joy?

Being a sponsor for the Airdrie Angel program is perhaps what you have been looking for.



See our sponsorship levels available to best fit your needs and hopes.

AIRDRIE ANGEL OPERATIONS AND MARKETING PROVIDED BY:



# SPONSORSHIP AND DONATIONS

Our goal is to make everyone feel appreciated and share in the joy of helping those who need it most. We invite you to review the opportunities below to learn how you could be a part of the Airdrie Angel program.



## CASH COMPONENT

### CLOUD 9

#### GIFT OF \$3,000 CASH

\$500 CASH COMPONENT OF THE PROGRAM GIFT, FOR A MINIMUM OF 6 TIMES IN A 12 MONTH PERIOD

Cloud 9 sponsors are amazing people/companies that give a minimum of \$3,000 cash. This is currently the highest level of sponsorship and funds goes directly to our recipients. Cloud 9 sponsors are prominently recognized on the website, direct links to their website and social media. We also offer them the opportunity to co-host the videos to share the story every month.

### SOARING SPIRIT

#### GIFTS UPTO OF \$2,500 CASH

Soaring Spirit sponsors are wonderful people/companies that give \$500 cash, 5 times or less in a 12 month period. They are prominently recognized in the video, within the story page of the website, direct links to their website and on social media.

*"Thank you so much.  
Simple words but carries  
a lot of meaning and  
gratitude."*



**Stories shared on Facebook  
and YouTube when  
published on Thursdays.**



**#shareyjoy**



**GIFT FROM THE HEART,  
LIFT TO THE SPIRIT**

## **GIFT CARDS & SPECIFIC ITEMS**

### **EARN YOUR WINGS**

#### **DONATION OF \$1,200 IN GIFT CARDS**

Earn Your Wings sponsors will donate a total value of \$1,200 in gift cards in a 12 month period (\$200 gift card x6). Our team will let you know which store to purchase the gift card(s) from based on the needs of our recipients (gift cards cannot be cash cards such as Visa or Mastercard). Earn Your Wings sponsors are recognized on the story page of the website, in the video, direct links to their website, and on social media.

### **ANGELS AMONG US**

#### **DONATION OF UP TO \$1000 IN GIFT CARDS, UP TO \$500 CASH OR SPECIFIC ITEMS**

Angels Among Us includes companies/people who donate \$200 Gift Cards 5x or less in a 12 month period, up to \$500 cash or specific items for the recipient. Angels Among Us donations are recognized on the story page of the website, in the video and on social media.

## **GIFT IN KIND**

### **HALO**

#### **DONATION GIFTS IN-KIND**

Halo donations are gifts in-kind. Examples of these are gift baskets (food, bath, toys), prepared meals, experiences (tickets, haircut, spa). The value of these gifts is not publicly mentioned, however we do ask the Sponsor to advise the approximate value for our accounting purposes. Halo donations are recognized on the story page of the website, in the video and on social media.

*"Words cannot describe how thankful I am. Your generosity and ability to brighten my day is amazing. Please know that your ability to come together has helped realize that the world needs more people like you."*

We really appreciate all of our Angel Allies, who financially support the program.

*Get involved today!*

AIRDRIEANGEL.CA  
#sharejoy



*"Thank you to everyone involved with Airdrie Angel. It was a beautiful thing you did for me and my son."*

**A MOTHER OF SIX**  
*in hiding from her abusive husband.*

**A WOMAN WITH STAGE 3 OVARIAN CANCER**  
*and her daughter who was all alone after she lost her fight.*

*"Thank you so very much for the gifts from all the generous merchants in Airdrie! They are lovely and helped us out a lot."*

*"I just wanted you to know how much I appreciated all that you have done for me. Thank you so much for all of the generous gift certificates and money."*

*Man*  
**NEVER MADE ANY MATERIAL**  
*as Resilient*  
**AS THE Human Spirit**  
- BERNARD WILLIAMS

**AN UNBORN BABY**  
*with a major heart defect.*

**A GIRL'S BEST FRIEND**  
*whose father had a heart attack and couldn't work.*

**A WOMAN**  
*that went in for laser eye surgery and they found a brain tumor.*

*"Thank you so very much for the gifts from all the generous merchants in Airdrie! They are lovely and helped us out a lot."*



**GIFT FROM THE HEART,  
LIFT TO THE SPIRIT**

#### CONTACT INFORMATION

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